SQL DIAGNOSTIC MANAGER CASE STUDY

DealerSocket (Medium Enterprise / Automotive & Transport in USA)

Introduction

This case study of DealerSocket is based on an April 2017 survey of SQL Diagnostic Manager customers by TechValidate, a 3rd-party research service.

"I like the ability to isolate issues at the source. Specifically being an Agile environment, we release new code on a very aggressive rotation. SQL Diagnostic Manager helped us turn around a solution much faster."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select SQL Diagnostic Manager:

- Optimize their SQL Server database instances to:
 - Improve database performance.
 - Improve visibility into the overall health of the databases.
 - Identify inefficient and poor performing SQL queries, batches, and statements.
 - Accelerate root-cause identification & mean time to resolution.
 - Improve the ability to identify database-related application performance.
 - Automate administration and provision monitoring using scripting language.
 - Automate alert response actions to correct problems and integrate with other systems.
 - Find query bottlenecks using wait state query workload analysis.
 - Find and resolve blocking and deadlock application conflicts.
 - Diagnose performance issues with Availability Groups.

Use Case

The key features and functionalities of SQL Diagnostic Manager that the surveyed company uses:

- Has 100 or more SQL Server databases in their environment.
- Operating systems integrated with SQL Server databases: Windows.

Company Profile

Company: **DealerSocket**

IDERA

Company Size: **Medium Enterprise**

Industry: Automotive & Transport

About SQL Diagnostic Manager

SQL Diagnostic Manager is a powerful performance monitoring and diagnostics solution that proactively alerts administrators to health, performance and availability problems within the SQL Server environment.

Learn More:



Results

The surveyed company achieved the following results with SQL Diagnostic Manager:

- Increased database performance.
- Decreased unplanned database downtime.
- Decreased mean time to resolution for database issues by more than 75%.
- Improved collaboration with other IT groups and less finger-pointing.
- Reduced costs on consulting hours and/or hardware investments.
- Increased database administrator efficiency.
- Improved visibility into the health and performance of their database.

Source: Michael Atkins, IT Director, DealerSocket



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Research by **TechValidate**