

idera™

SIMPLY THE BEST BACKUP ...PERIOD.

New!

SQL safe™ 6.0 NOW AVAILABLE WITH

4 **KILLER FEATURES**
THAT WILL CHANGE SQL SERVER
BACKUP AS YOU KNOW IT!

Smallest Backups... *Ever!*

Fastest Possible Backups... *Every time!*

Network Glitches... *No problem!*

Secure Encryption... *Zero impact!*



Download a free 14-day trial:
www.idera.com/SQLsafe6

SQL SAFE™ 6.0: 4 NEW KILLER FEATURES

idera™

SQL SAFE 6.0

New patent-pending

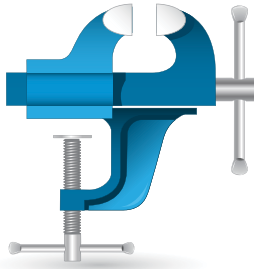
IntelliCompress2™

technology delivers
the fastest, smallest
backups ever!

New SQL safe 6.0
will never be
beaten on
performance or
compressed size.

See for yourself:

idera.com/SQLsafe6



Smallest Backups... Ever!

Need more space? The SQL safe team has worked with some of the leading compression experts in the world to create unsurpassed compression of backup data using entirely new algorithms—IntelliCompress2™!

If you have a space problem, SQL safe will create the smallest, most compressed backups, EVER!



Fastest Backup Possible... *Every time!*

The perfect backup every time!

How do you get the best balance in backup time vs compressed size? Using a patented technique, SQL safe continually monitors CPU, disk and network performance during the entire backup process, and constantly adjusts compression based on its findings.

SQL safe backups will ALWAYS be the fastest and will ALWAYS be the smallest, most compressed without you having to do anything. No matter if it's a transaction log backup taken during the day or a full backup after hours, SQL safe will never be beaten on performance or compressed size.



CHANGE THE WAY YOU BACKUP SQL SERVER TODAY!

"SQL safe completed a backup across the network almost 2 HOURS faster... WOW!"

*"Automatic recovery from network failures...awesome!
You should name the product Fail-Safe!"*

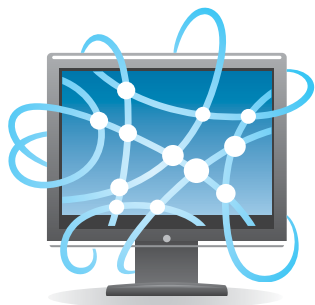
"Much smaller, faster backups...what else can I say?"



TRY IT FOR YOURSELF!

Download a free 14-day trial: www.idera.com/SQLsafe6

THAT CHANGE SQL SERVER BACKUP AS YOU KNOW IT!



KILLER FEATURE
3

Network Glitches... *No problem!*

Network glitches affecting backups are a thing of the past!

If you backup over the network or do log shipping you know how painful it is to have to start your backup from scratch because of a 2-second network glitch.

SQL safe makes this a thing of the past! If a network glitch occurs, SQL safe simply pauses and picks up where it left off once the network comes back online.

KILLER FEATURE
4

Secure Encryption.. *Zero impact!*

Stolen data should be a serious concern to any organization.

You go to a lot of effort to ensure that your data is protected while it's in the database. However, leaving your backup files unencrypted makes you vulnerable to data theft or misuse. You'd like to encrypt every backup, but the performance hit is often unacceptable.

Not anymore! SQL safe now offers AES 256-bit encryption with less than 0.5% performance degradation. Now you can secure all your backup data and sleep easy.



WHAT YOU GET:

Record-breaking compression

Lightning-fast speed

Network fault tolerance

Zero impact encryption

See for yourself:

Idera.com/SQLsafe6

CAN SQL SAFE 6.0 BEAT YOUR CURRENT BACKUP SOLUTION?

Try it and let us know!

Download SQL safe 6.0 for free, then send us your **database size, backup file size and backup time with your current solution** and **backup file size and speed with SQL safe** and you'll be entered to win a new Netbook!

Win
me!



SEND US YOUR RESULTS!

Enter your results : www.idera.com/BackupChallenge

SIMPLY THE BEST BACKUP ... PERIOD.



New!

SQL safe™ 6.0

TRY IT FOR YOURSELF!

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TAKE THE BACKUP CHALLENGE!

Enter your results : www.idera.com/BackupChallenge

For additional information or to download a 14-day evaluation of any Idera product, please visit: www.idera.com

To contact sales, please call toll free 1.877.GO.IDERA (464.3372) or +1 713.523.4433, or send an e-mail to: sales@idera.com

ABOUT IDERA

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